

PERFORMANCE MARKETING MANAGER (F/M)

(full-time, freelance)

Fauna was founded in 2019 with the goal to revolutionize the world of audio wearables and create a more natural, immersive sound experience. The first product on the market are Fauna Audio Glasses, sleek and elegant glasses with USound's patented audio technology inside.

We are looking for a reliable and committed team player to join our **Marketing team** in **Graz**.

Job profile:

Skilled and experienced marketing professional who can kick-start Performance Marketing Management at Fauna Audio GmbH, create campaigns and drive commercial performance through systematically setting and reaching marketing targets and objective in collaboration with Sales. Closely familiar with apps and social media.

Your tasks:

- Design, plan and implement new campaigns on social networks (Facebook, Instagram, LinkedIn) and using Online Ads – SEO, SEM, AdWords, email marketing
- Monitor, maintain, optimise and expand campaigns according to performance objectives
- Develop and test new ideas and initiatives in B2C online marketing and implement them focusing on social media
- Distil exciting stories and news and present them in an engaging way to our target groups
- Find best hashtags and keywords to establish our online presence
- Coordinating, planning and optimization of online campaigns
- Look after and design social media channels and support requests
- Post-campaign analysis and evaluation
- Support our affiliate marketing network

Our expectations:

- Bachelor's degree in either Economics/ Marketing/ Business/ IT/ Computer science, or similar
- About 2 years of professional, hands-on experience working in performance marketing
- You speak digital and know your way around social media marketing (focus: Facebook, Instagram, LinkedIn)
- You can perfectly speak and seamlessly write English and German
- You are not afraid of Excel and Google Analytics and have analytical mind
- Your brain pulsing with ideas and you can bring initiative forward
- You can stand up to challenges and proactively come up with solutions to problems
- You have learned prioritization through setting goals and target and meeting deadlines
- New technologies inspire you

We offer:

- Work in a fast-paced and innovative international company
- Great opportunity for shaping an innovative brand
- Flexible working time and goal-oriented work environment
- Positive, open-minded and reliable team
- Competitive salary and company benefits (lunch subsidy, language course, travel tickets, sport events, etc.)
- Monthly gross salary starting at € 2300 (full-time basis). We are prepared to offer a nice compensation package for the right fit and expertise!